



Michael Brewer

Data Analyst | Process Optimization
& Systems Thinking

PROFILE

Seeking data analytics, data operations, or related roles where I can contribute to real-world projects and continue growing my technical expertise.

Previously spent 10+ years as a Content Strategist and Mindfulness Coach, developing strengths in structured thinking, clear communication, and thoughtful problem solving. These skills translate directly to data science through analytical rigor, stakeholder collaboration, and actionable insights.

EXPERIENCE

2017-Present

Word Brewer | wordbrewer.com

MINDFULNESS COACH

- Authored a self-help book (2nd edition in progress).
- Founded and developed "Intellectual Yoga," an inquiry-based mindfulness practice.
- Designed structured frameworks used in client sessions.
- Guided clients through facilitated dialogue to analyze and reframe limiting belief systems.
- Integrated breathwork techniques to support attention regulation and emotional stability.

2015 - 2017

ClearVoice | clearvoice.com

CONTENT STRATEGIST

- Analyzed content performance metrics and SEO data to optimize engagement and drive strategic improvements.
- Coordinated projects between brands and creative talent to ensure timely delivery.
- Conducted comprehensive research including content audits and competitor analysis to inform data-driven strategies.
- Developed editorial calendars and content plans aligned with business objectives and performance metrics.
- Optimized content for engagement, clarity, and search performance through iterative analysis and testing.

2013 - 2015

The Arizona Republic | azcentral.com

ONLINE MEDIA INTERN

- Updated and managed front-page digital content to ensure accuracy and timeliness.
- Applied SEO best practices to improve article visibility and search performance.
- Wrote headlines and subheads optimized for clarity, engagement, and traffic.
- Edited images and multimedia using Adobe Photoshop and related tools.
- Produced interactive slideshows and supporting content for digital publication.
- Copyedited articles for accuracy, grammar, and consistency.
- Curated and published content from wire services under tight deadlines.

CONTACT



Address

6665 W. Burnside Rd.
Portland, OR 97210



Phone

[971.268.8479](tel:971.268.8479)



Web

michael@atabrewer.pro
atabrewer.pro

EDUCATION

November 2026

TRIPLETEN

Professional Certificate, Artificial
Intelligence & Machine Learning

2013

ARIZONA STATE UNIVERSITY

Bachelor's in Journalism and Mass
Communication

PRO.SKILLS

- Exploratory Data Analysis
- Matplotlib Data Visualization
- Statistical Analysis
- Data Merging
- Statistical Testing
- Data Transformation
- Data Aggregation
- Business Analytics Data
- Storytelling